



Increasing Global Competitiveness

An analysis of the talent development ecosystem in
Italy

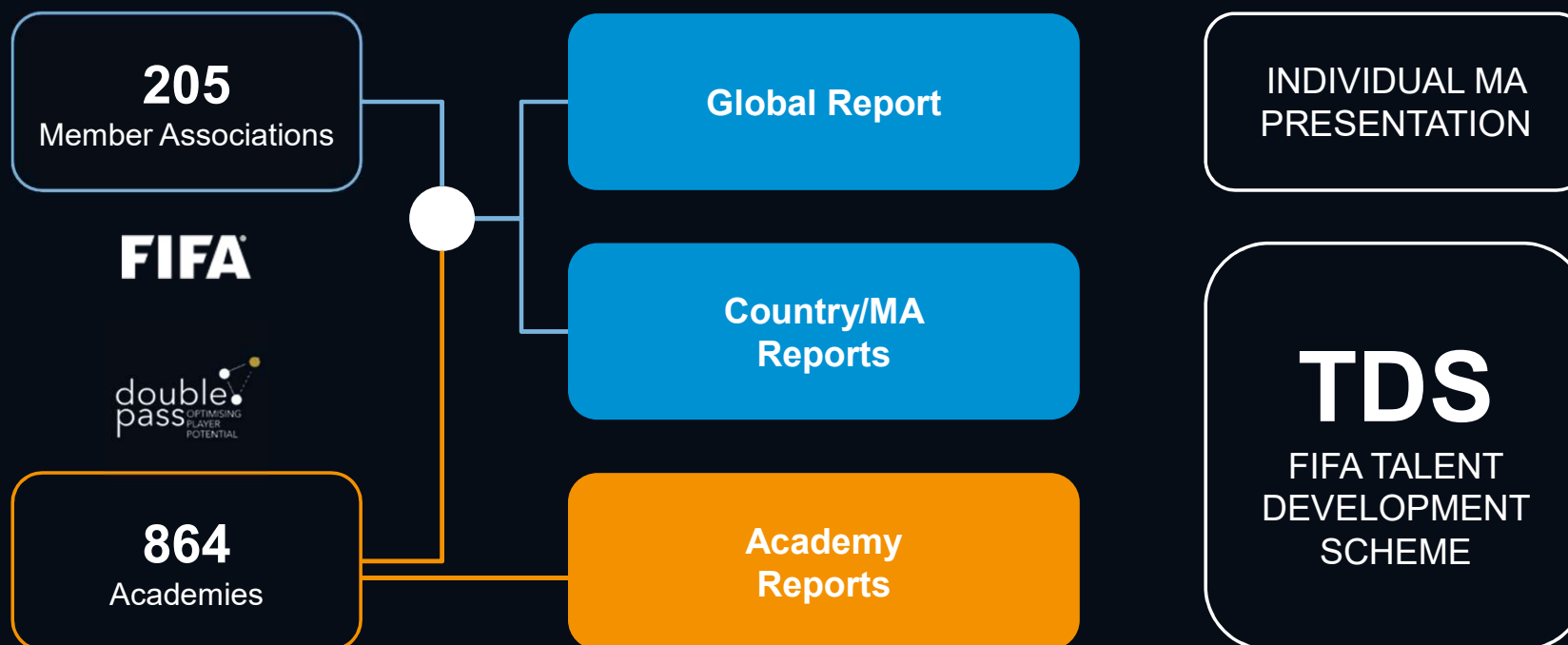
FIFA

Timeline

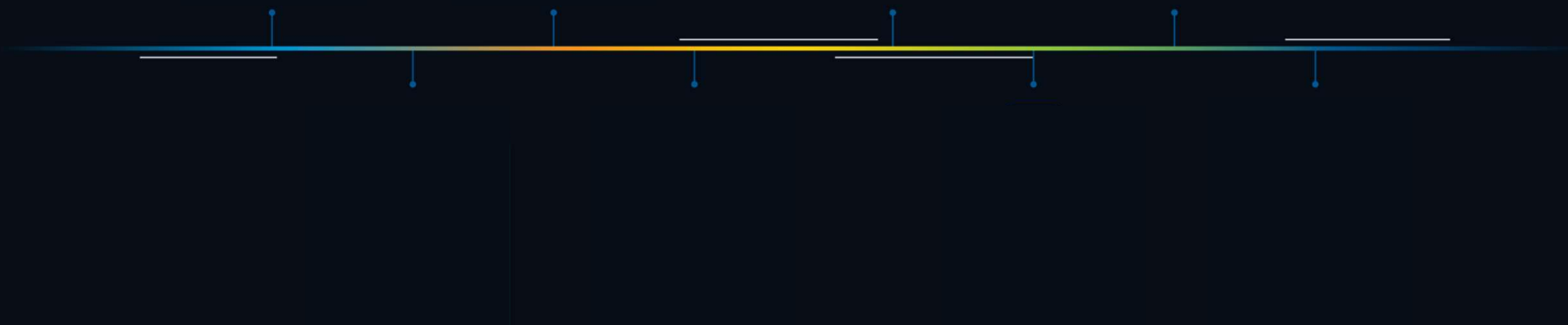
ANALYSIS
2020

REPORT
2021 Q2-Q3

NEXT STEPS
As of 2021 Q3



The ecosystem analysis



Global Football – Not all talents get a chance



Is there a competitive balance globally?



Are opportunities for players balanced across the globe?



Is there a financial disparity between domestic leagues across the globe?



Are countries reaching their full potential?



Global Football – Is there a competitive balance globally?



100%

of the national teams that qualified for the semi-finals of the last four FIFA World Cups were from CONMEBOL or UEFA

56

different countries participated in the last four FIFA World Cups
Only 32 different national teams reached the knockout stage



81%

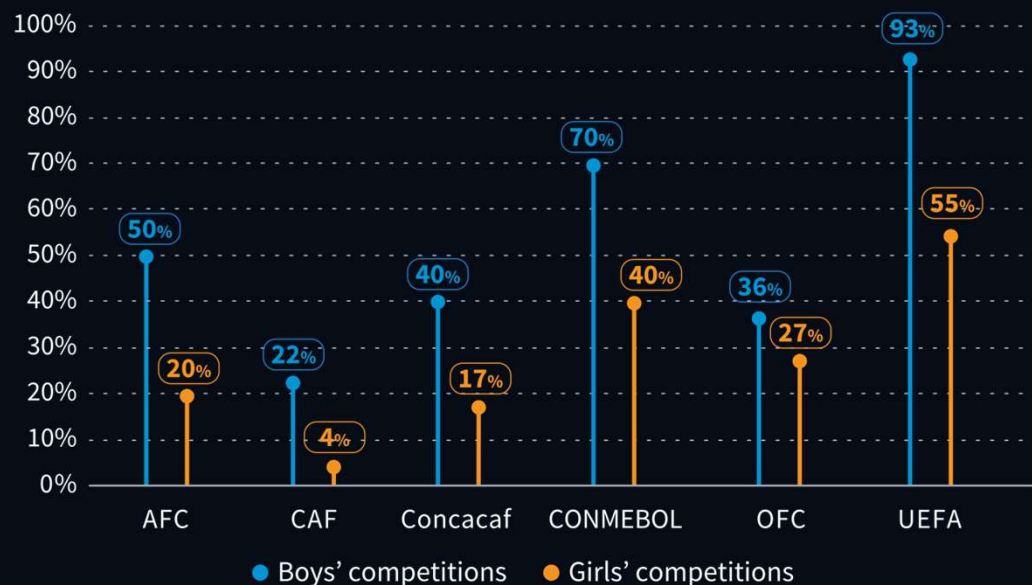
of the national teams that qualified for the semi-finals of the last four FIFA Women's World Cups were from Concacaf or UEFA

34

different countries participated in the last four FIFA Women's World Cups
Only 20 different national teams reached the knockout stage



Global Football – Are opportunities for players balanced across the globe?



Percentage of countries per confederation that organise boys' and girls' competitions in at least two age categories



The **chance of playing** in a FIFA U-17 World Cup is **five times higher** for a male player born in an even year than for a male player born in an odd year.

3x

European youth national teams can play **up to three times** as many games as other teams globally across all age groups.



Global Football – Are countries reaching their full potential?

Women's competitions

FIFA U-17 Women's World Cup

6
confederations

6%
6%
13%
13%
25%
38%

FIFA Women's World Cup

4
confederations

6%
13%
25%
56%

Men's competitions

FIFA U-17 World Cup

4
confederations

19%
19%
25%
38%

FIFA World Cup

2
confederations

19%
81%

% of semi-final appearances in the last four World Cups per confederation by women's U-17 and senior national teams

% of semi-final appearances in the last four World Cups per confederation by men's U-17 and senior national teams

● AFC ● CAF ● Concacaf ● CONMEBOL ● OFC ● UEFA

Benefits for All

Each MA to have the opportunity to reach their full potential

Give every player a chance

Raising standards of youth development



Increase global competitiveness – bring balance

Increase the number of teams that win the World Cup

Focus on a long-term strategy for player development

Goal 6: Increase Global Competitiveness



We want each member association to reach their full potential. We want to be part of solving the challenges and giving every player a chance, raising standards of youth development, bring balance and increase global competitiveness. That's our main target.

Arsene Wenger, Chief of Global Football Development

Next Steps

The Talent Development Scheme



The talent development scheme (TDS)

Commitment

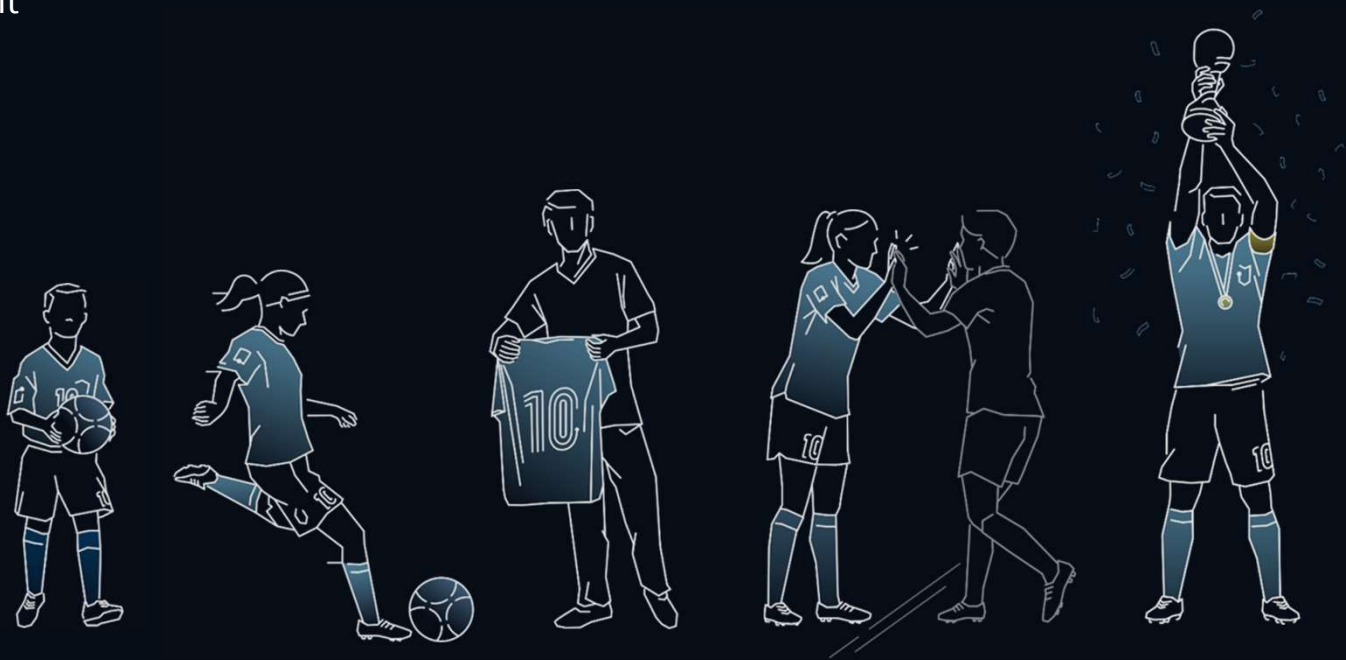
Committed to a long-term approach to talent development

Bespoke support

Creation of bespoke programmes

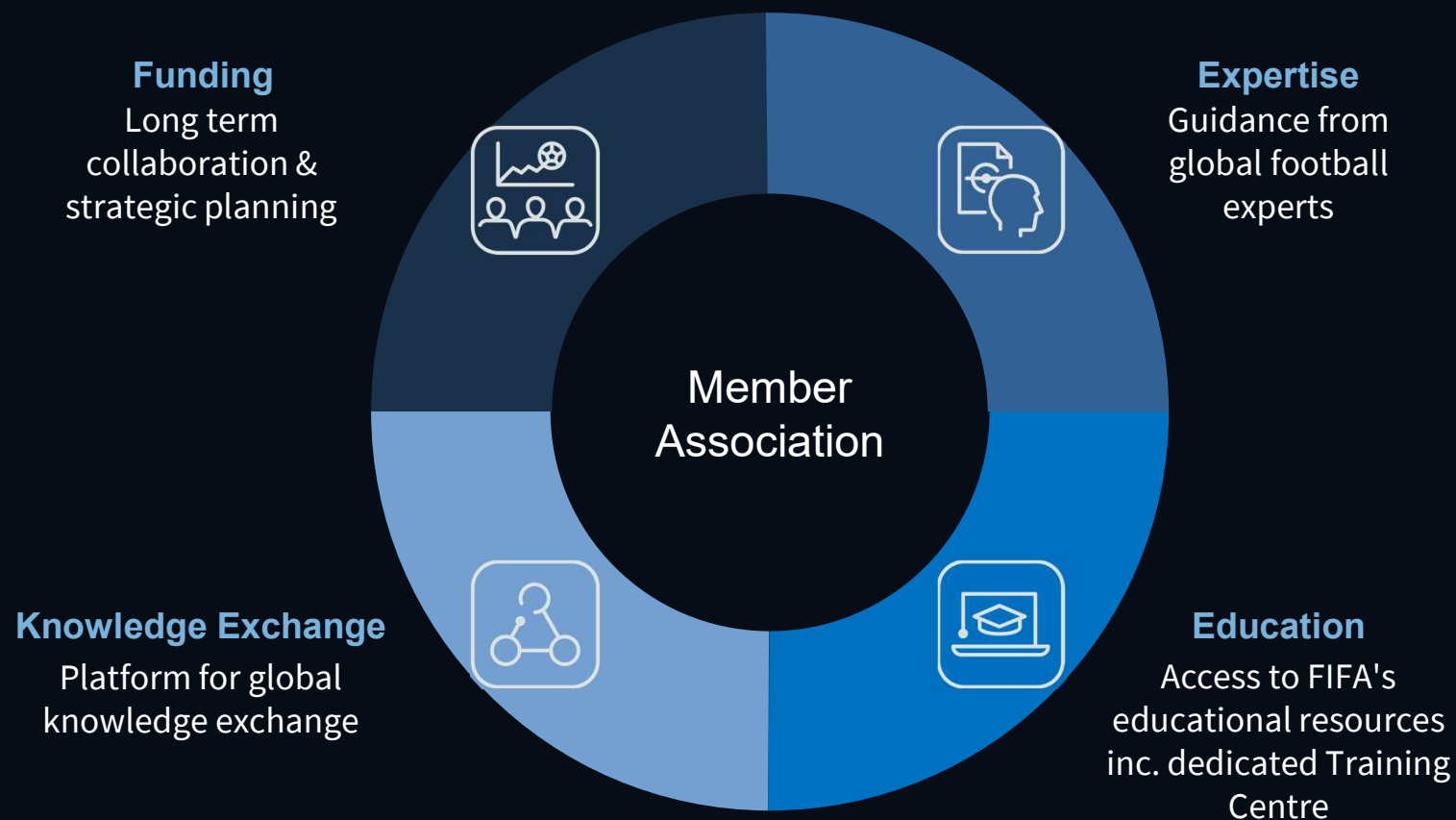
When

Supporting MAs from Q4 2021



The talent development scheme (TDS)

TDS – Bespoke consultancy service for long-term collaboration on talent development

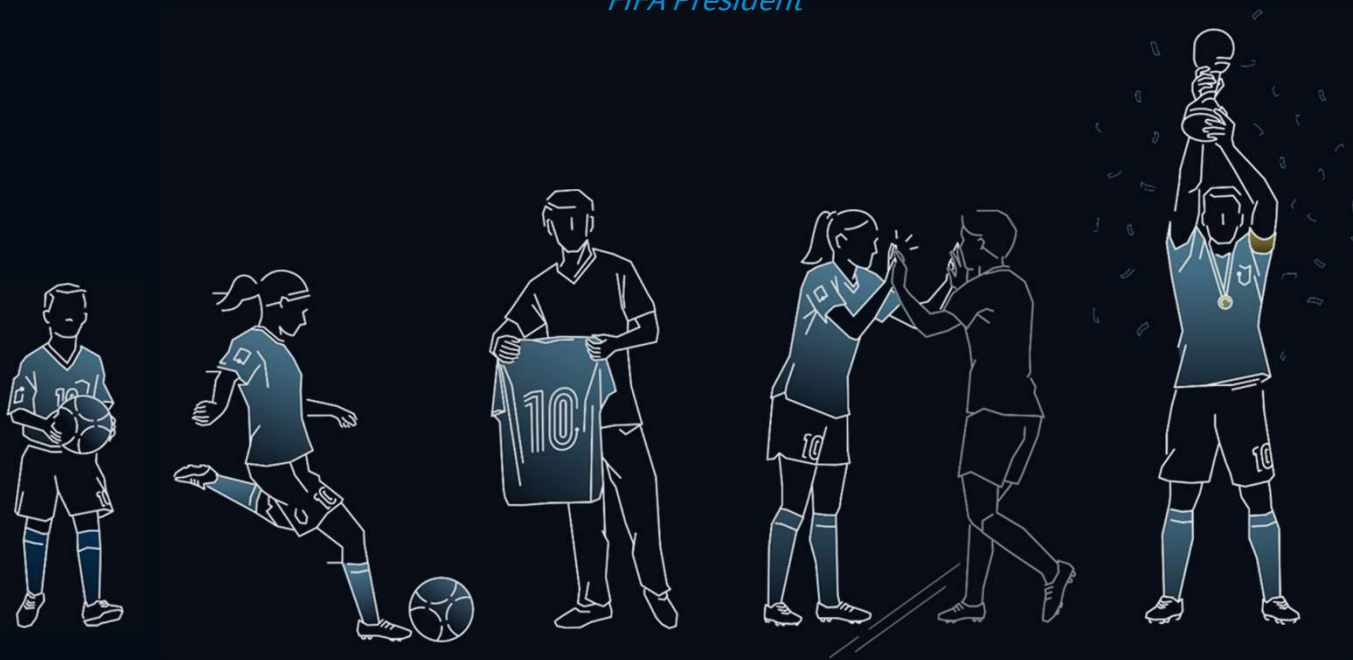


The talent development scheme (TDS)



„Everything is connected in our sport. We are all connected. Giving every talent a chance requires everyone to play their part.“

FIFA President



Structure of the country report



Exec Summary



1. Management and Resources



2. National Teams



3. Domestic Competitions



4. Talent Development and Identification



5. Academies



6. Education



Women's Talent Pathway



Men's Talent Pathway

Management and resources

Through thoughtful management MAs can take significant steps towards achieving their performance objectives.





Management and resources

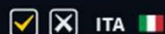


Tenure of the current technical director

4
year(s)

Existence of a written national playing philosophy

TOP 1-20 **75%**

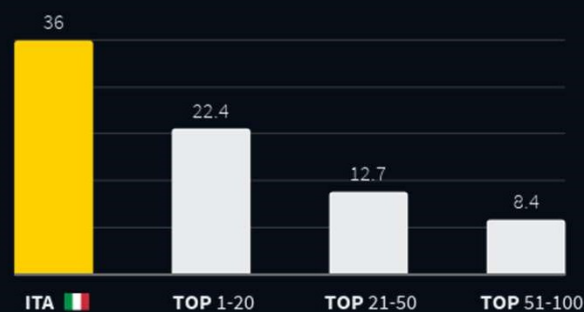


TOP 21-50 **55%**



TOP 51-100 **58%**

Human resourcing of the technical division
(in full-time equivalents)




Empower the committee where the youth and technical sections and Club Italia coexist in order to create a common framework in which talent development could be established as a priority with a view to identifying the main challenges the Italian football faces in this area and designing specific policies.



Data management

World ranking

Do you have a data management system in place for:	ITA 	TOP 1-20	TOP 21-50	TOP 51-100
■ Registration of players	<input checked="" type="checkbox"/>	100%	100%	98%
■ Competition management	<input checked="" type="checkbox"/>	95%	90%	88%
■ Registration of coaches	<input checked="" type="checkbox"/>	100%	79%	85%
■ Registration of referees	<input checked="" type="checkbox"/>	100%	79%	81%
■ Coach education management	<input checked="" type="checkbox"/>	84%	79%	65%
■ Talent development management	<input checked="" type="checkbox"/>	63%	45%	31%
■ Management of the national team(s)	<input checked="" type="checkbox"/>	89%	66%	71%

“Italian football has one of the strongest data management systems in the world”

National teams

Exposure to the highest level of football in the world.





National teams

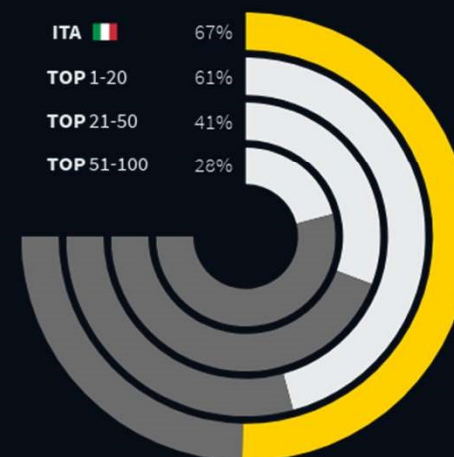
Number of different coaches dedicated to youth national teams (in full-time equivalents)



Number of official matches played by your U-16/ U-17 youth national teams compared to the Top 20



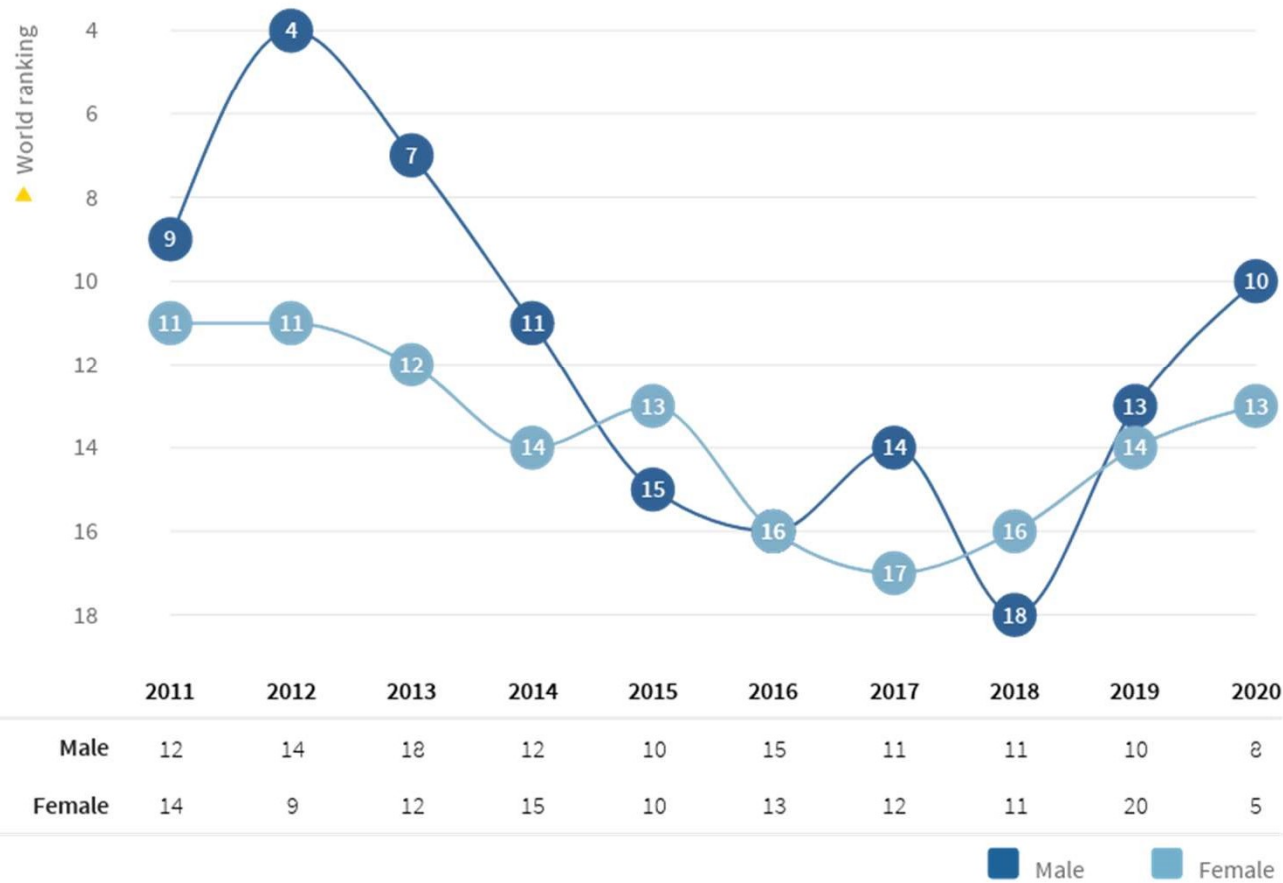
Percentage of senior and youth national team head and assistant coaches holding a pro-licence





Performance and playing opportunities at senior level

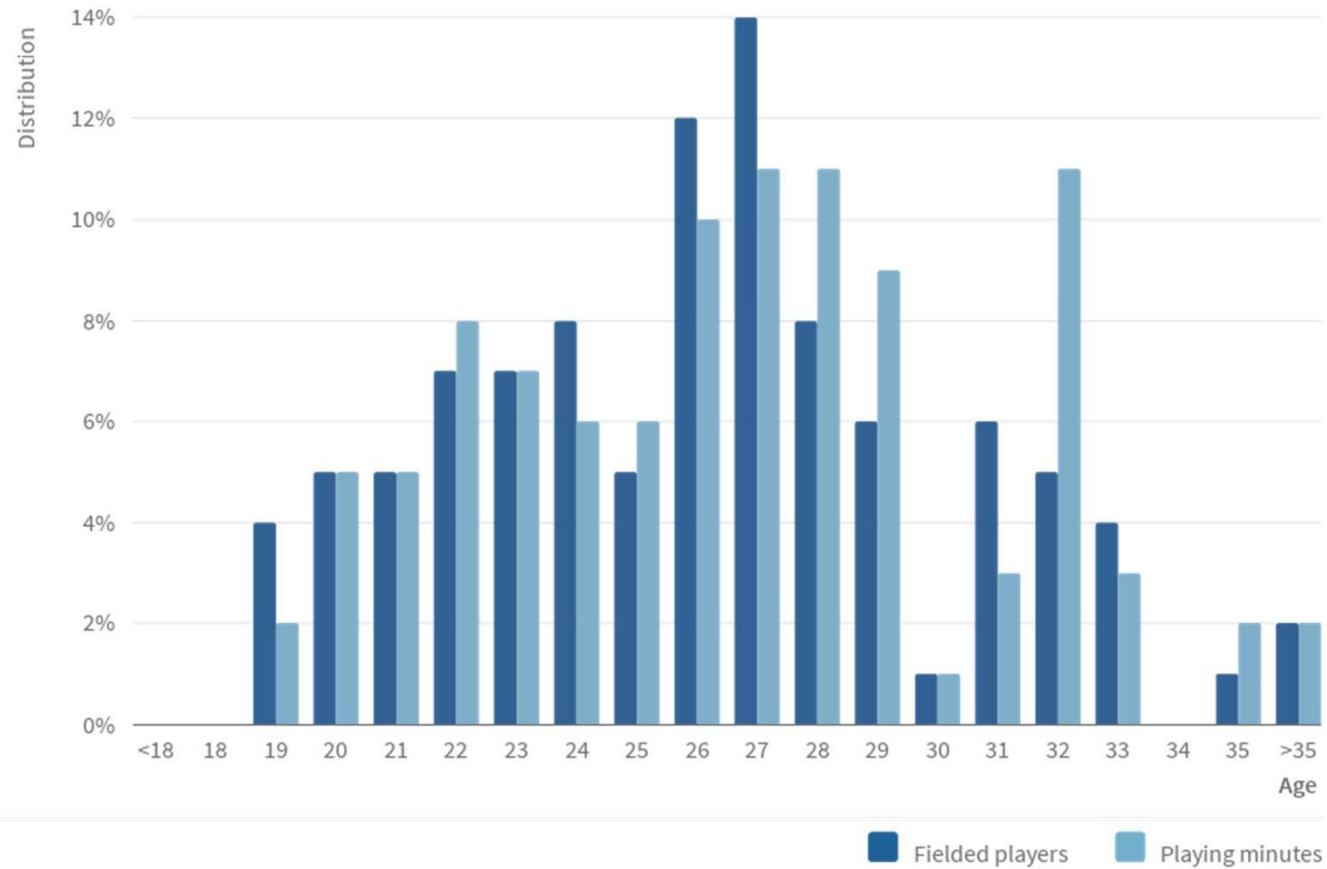
Illustration 2.1





Men's senior team age profile

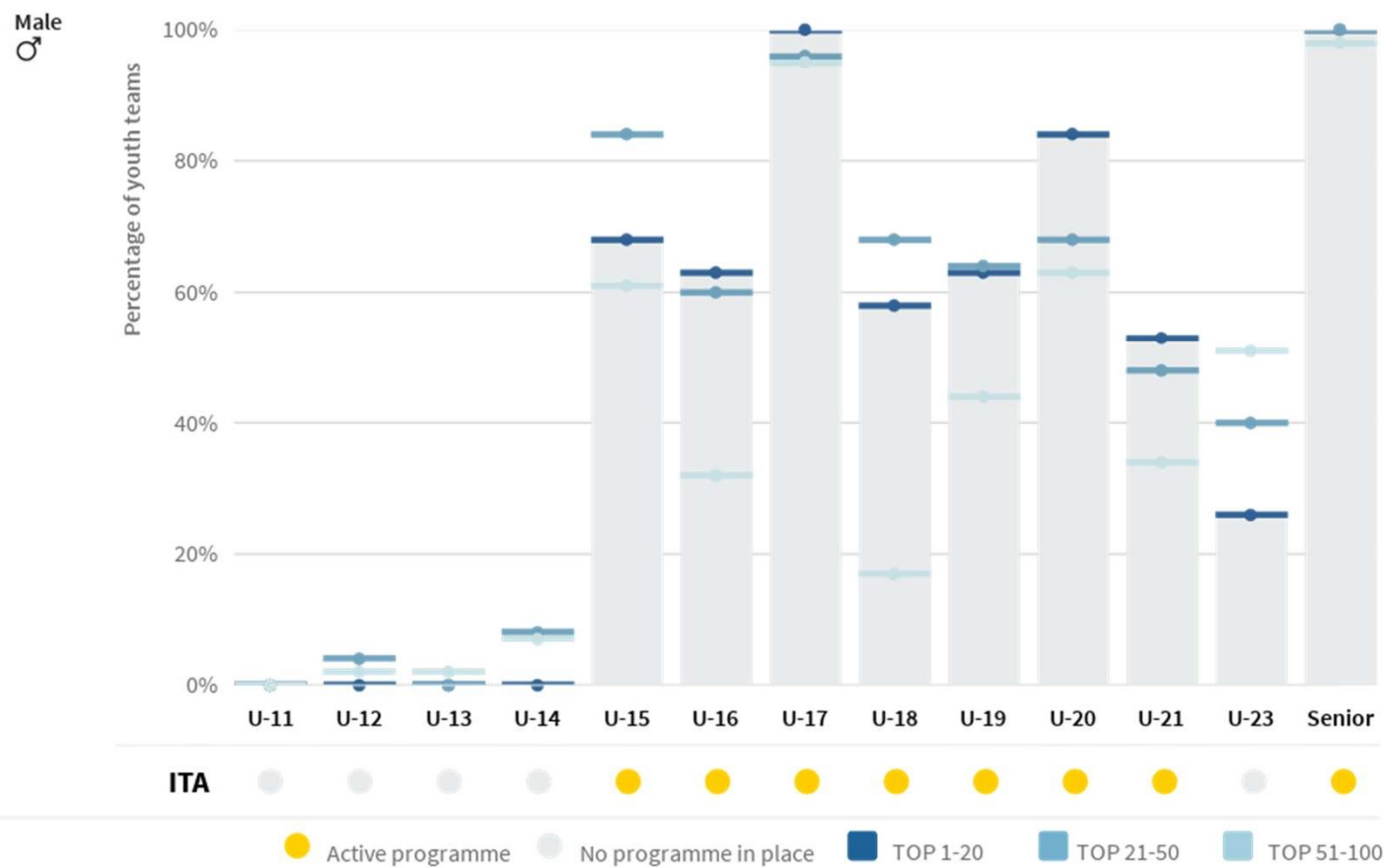
Illustration 2.2





National teams programme

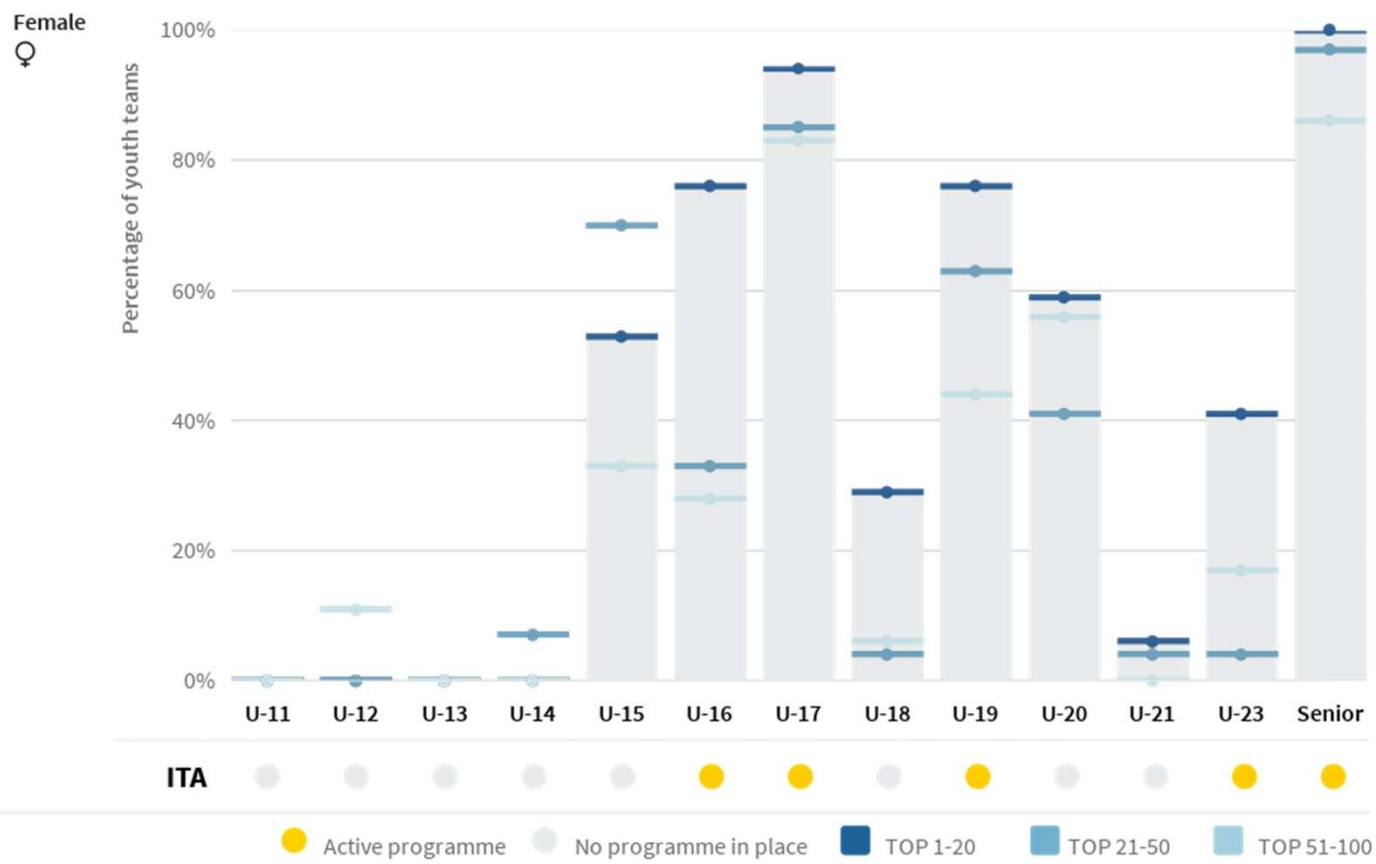
Illustration 2.5a





National teams programme

Illustration 2.5b





National teams – Findings

- Club Italia has developed a great work around the national teams. The environment around the national teams allow them to keep developing elite Young talented players together with the country's clubs. The resources available to the national teams are of a high standard, not only in terms of facilities, but technology and human resources too.
- The MA seeks playing opportunities and to provide its youth national teams with matches in addition to the official fixtures. This policy is part of the FIGC's efforts to offer its young talented players greater exposure to international football.
- The youth scouting set-up is a transversal system that has strong links with the regional technical centres and the regional teams. The system is well established and delivers excellent results.

Domestic competitions

Domestic competition is vital to the 'growth of the game' and the development of national talent.



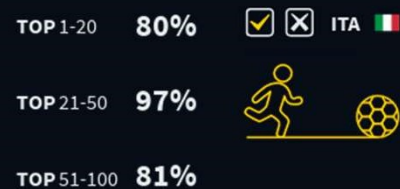


Domestic competitions

Percentage of professional teams in the first three tiers of the domestic competitions



Grassroots competitions are part of the overall strategy for long-term player development.

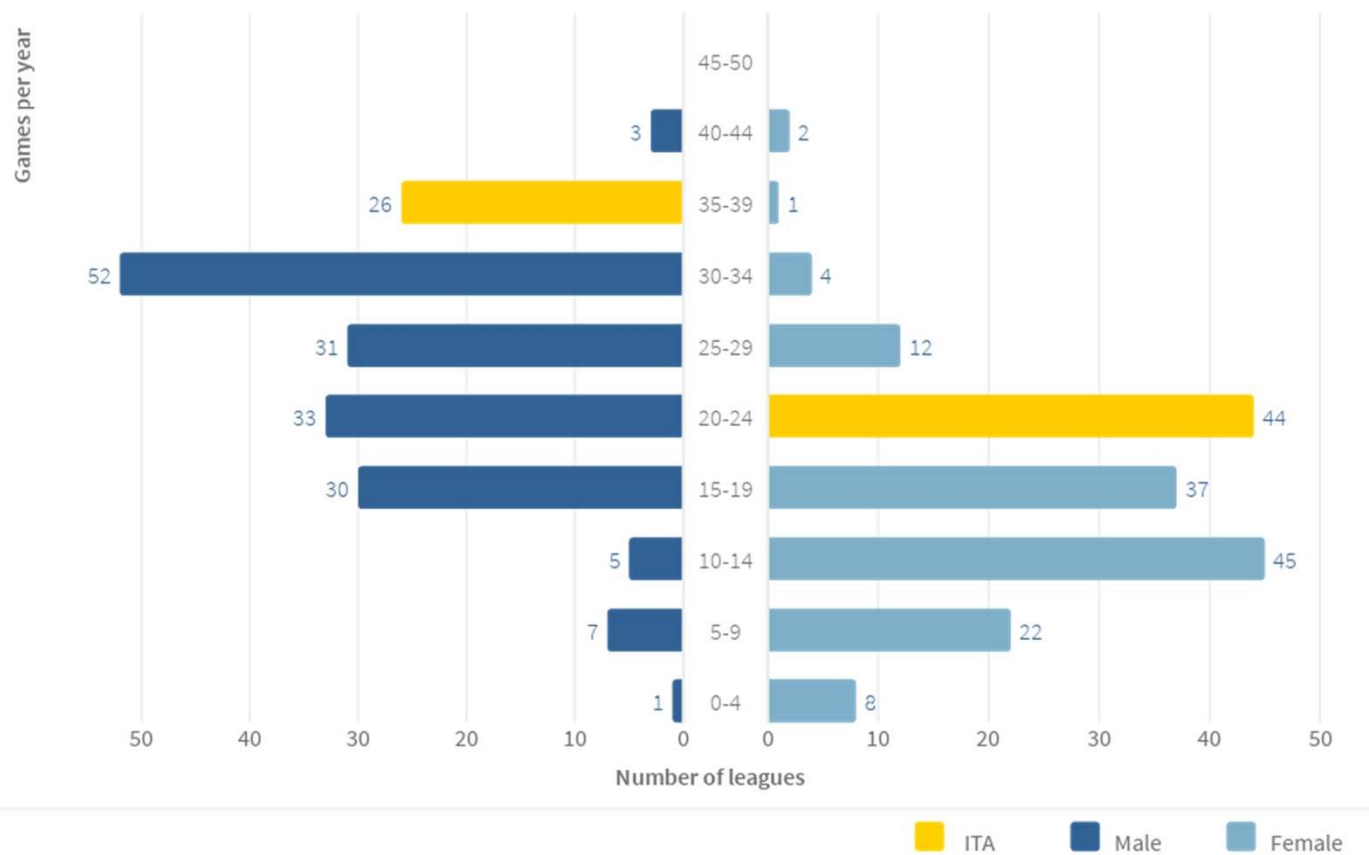


The growth of the women's game means that it is likely that the MA will have to consider implementing a new structure for women's football in the coming years.



Number of matches played per year

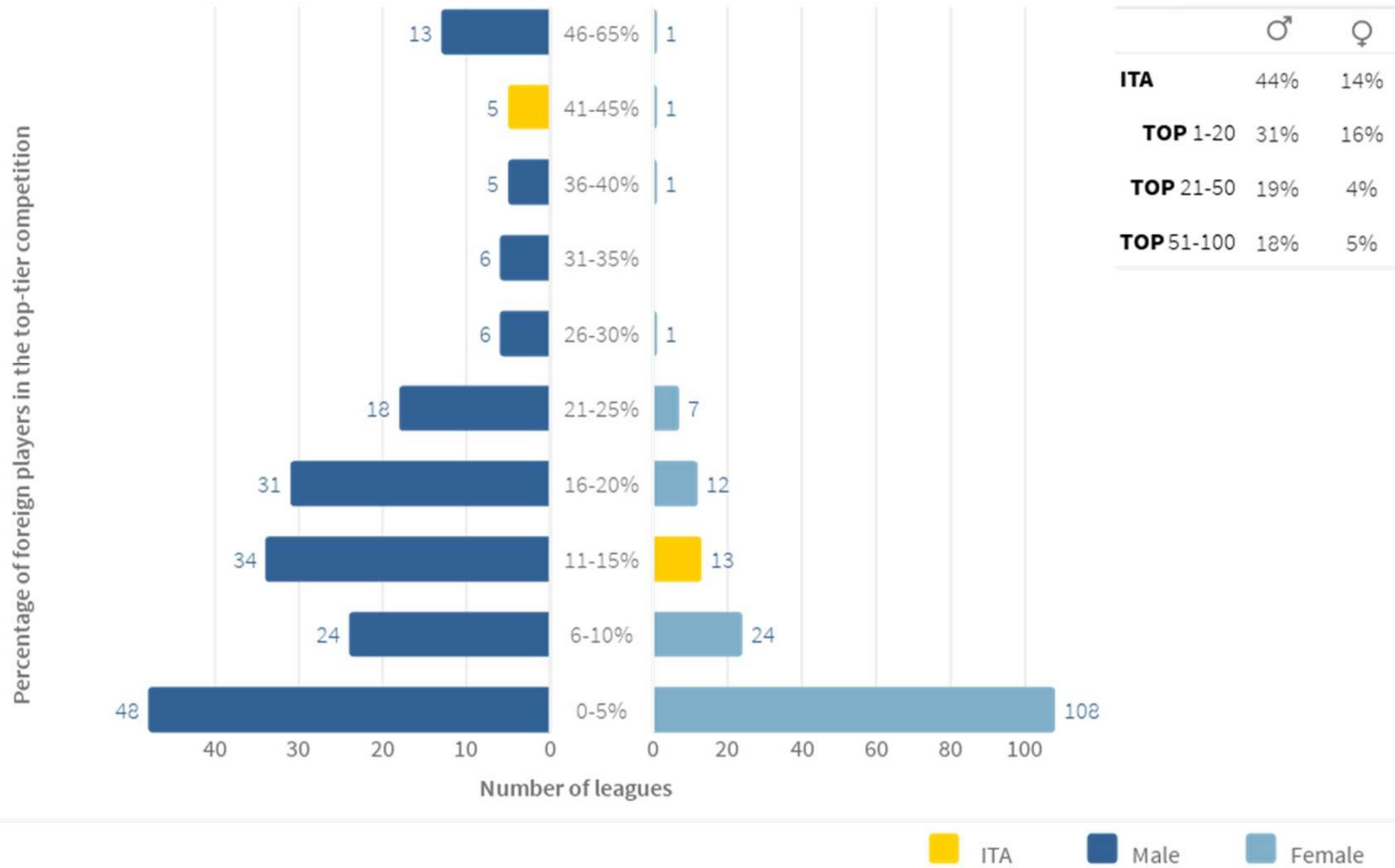
Illustration 3.6





Foreign players in top-tier competitions

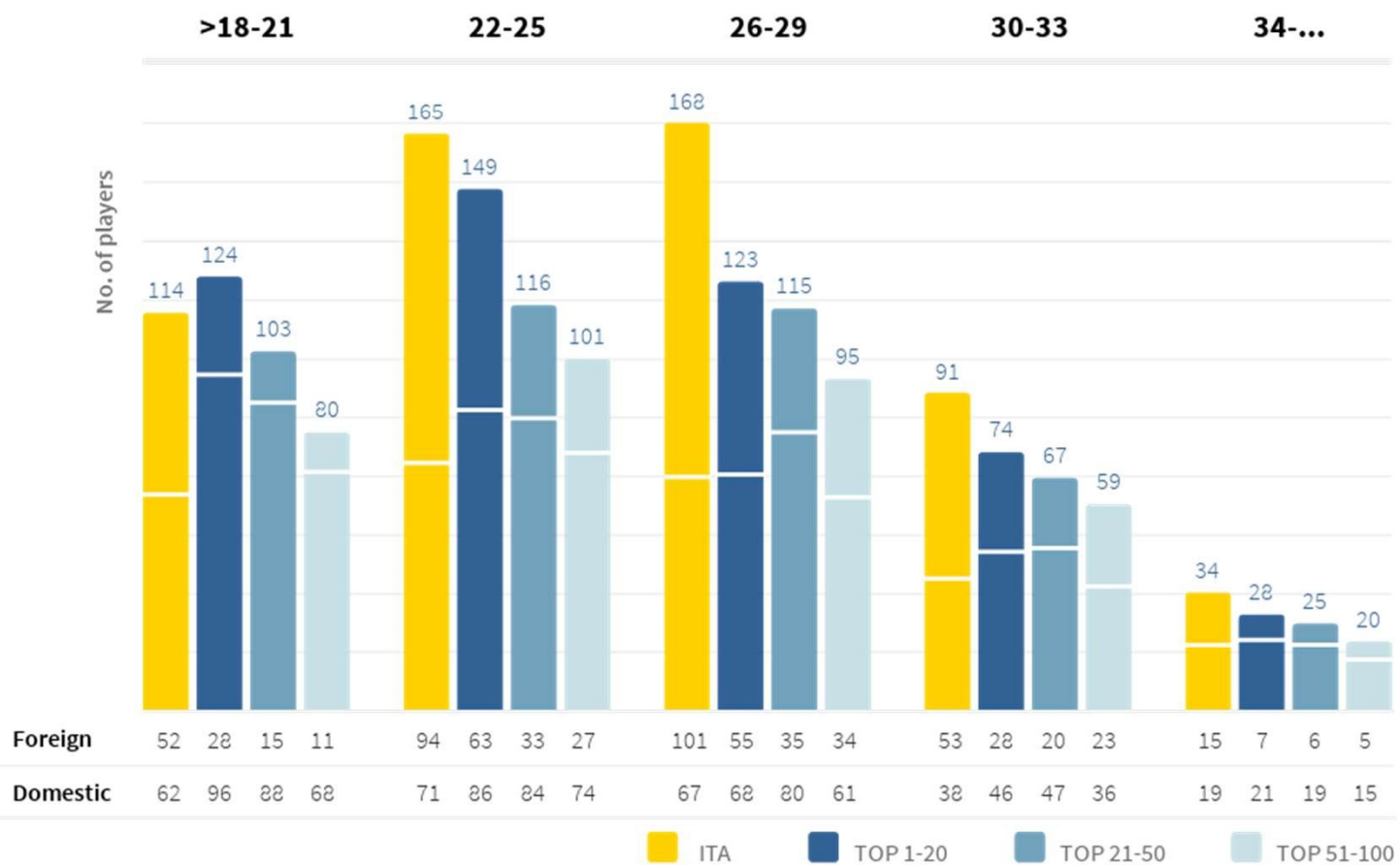
Illustration 3.7





Age profile of the top-tier men's league

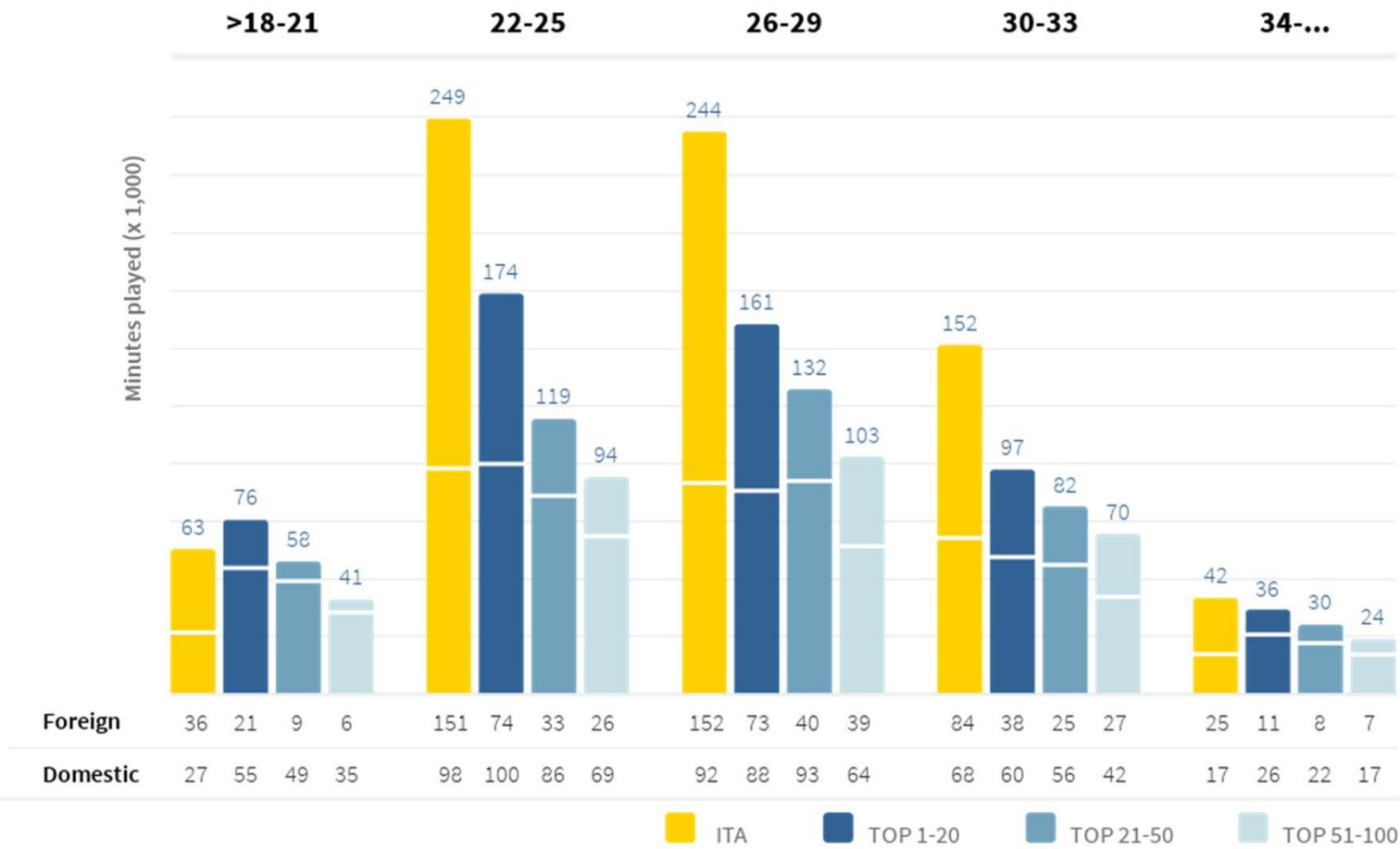
Illustration 3.8





Average playing time for foreign and domestic players

Illustration 3.9



Talent development and identification

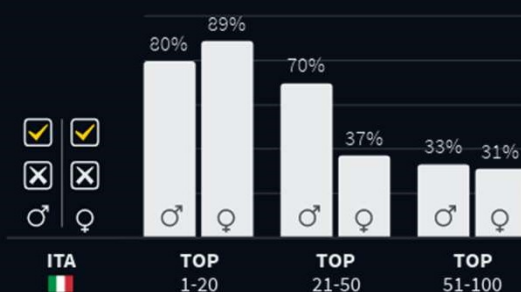


Every talent deserves a chance.



Talent development & identification

Existence of a talent identification system



Existence of a specific strategy for the transition from junior to senior level

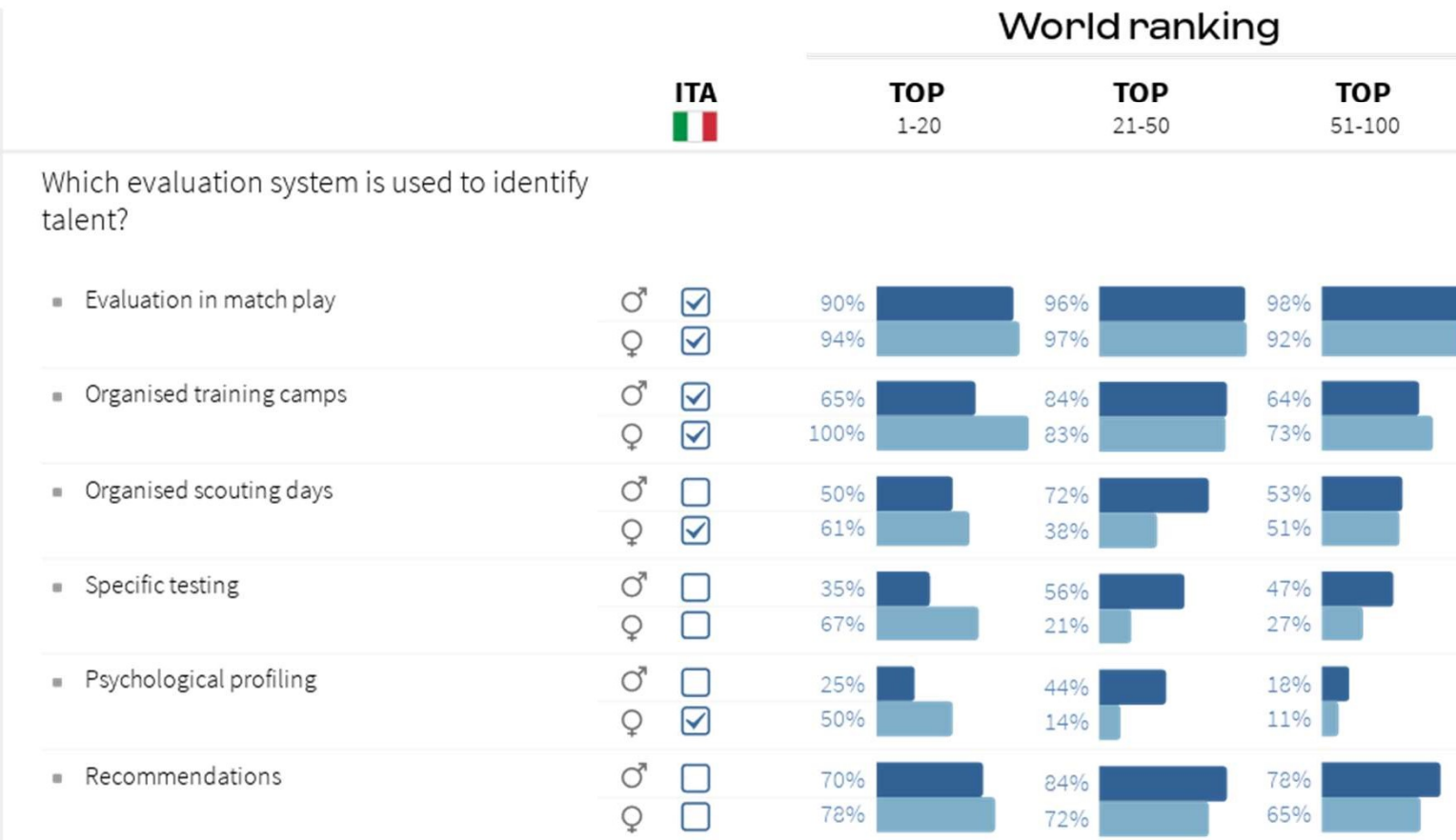


It's key to continue supporting the regional technical centers and enhance these ties to allow these institutions to become key stakeholders in the areas of talent development, scouting and coach education.



Organisation of talent identification

Illustration 4.9a





Organisation of talent identification

World ranking

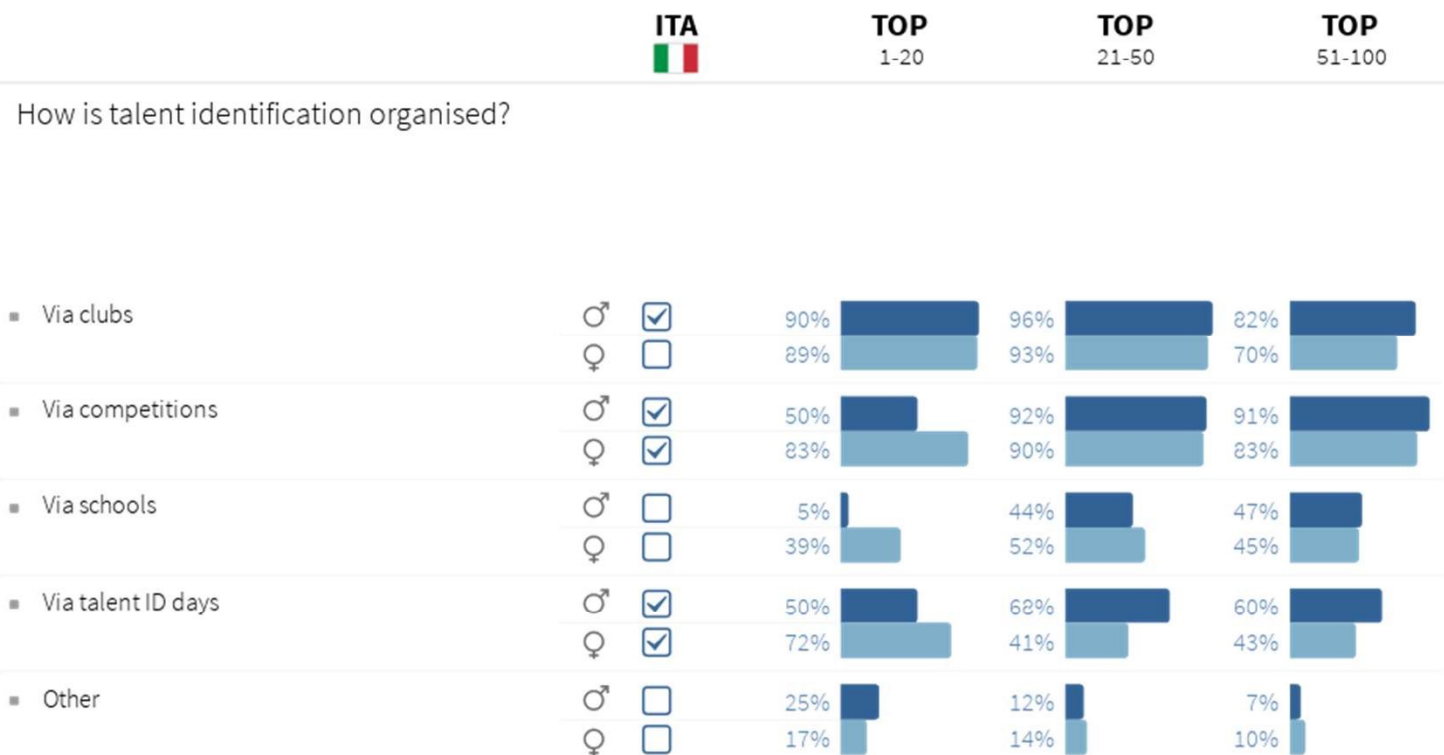



Illustration 4.9b

Education



The quality of the coaching determines the quality of the talent.



Education

No. of active
licensed coaches



40,000

Provision of specific
education for coach
educators



ITA



TOP 1-20



TOP 21-50



TOP 51-100

The national football
philosophy is reflected in the
coach education programme



ITA



TOP 1-20



TOP 21-50



TOP 51-100

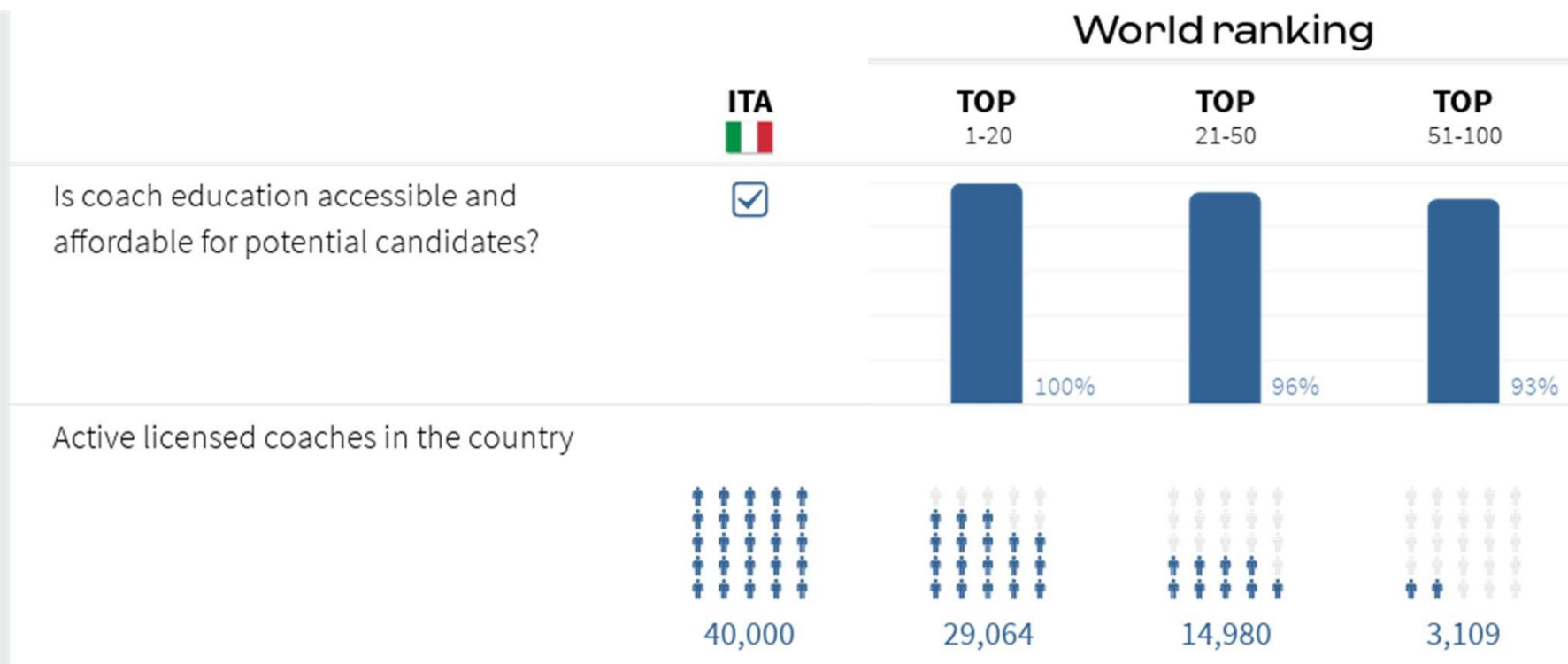
The FIGC has had a strategic plan in place for the last ten years and the current coach education programme has been well developed.

In the following years, it will be necessary to carry out analysis to discover the main challenges related to talent development and link them to a specific strategic plan for coach education.



Coaching licence pathway and curriculum

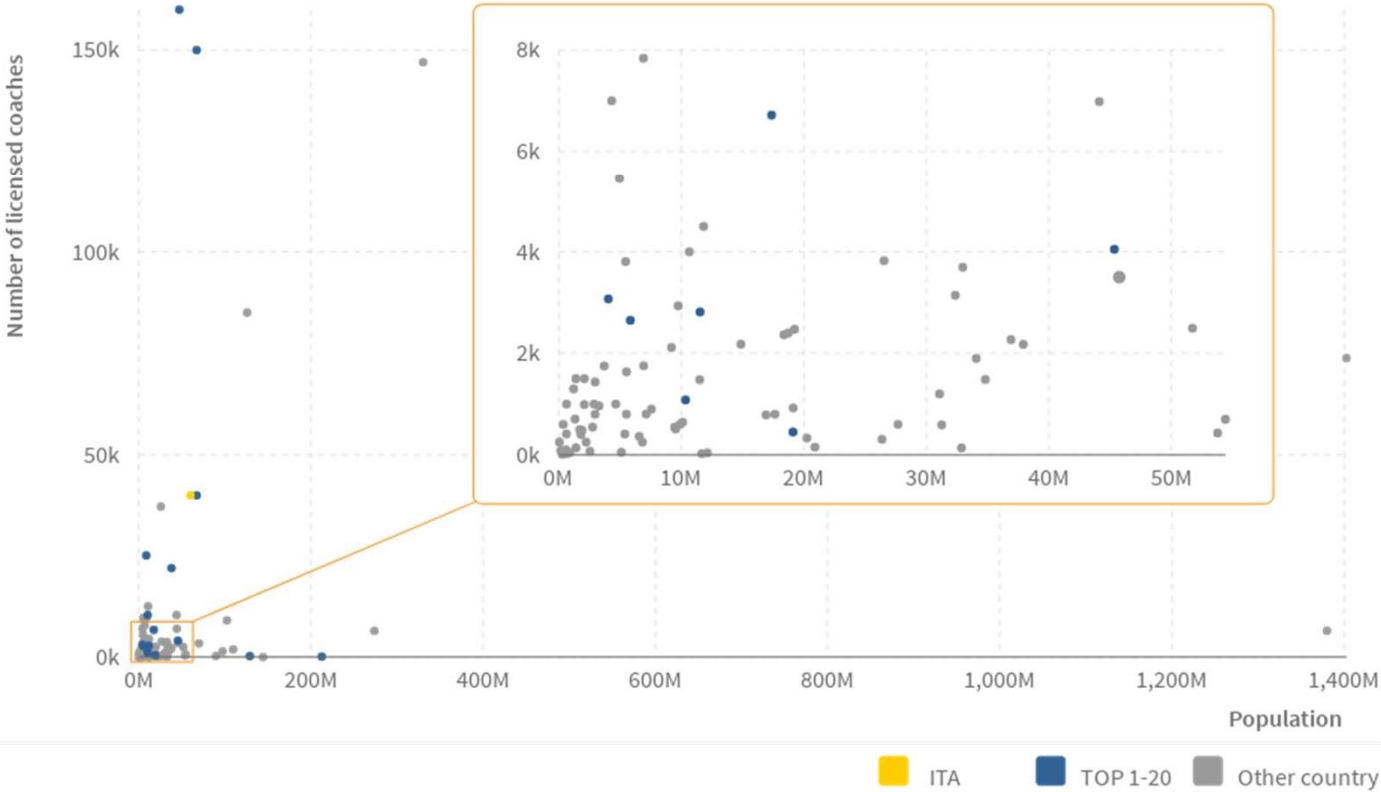
Illustration 6.3a





Coaching licence pathway and curriculum

Illustration 6.3b





Q&A

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Thank you

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